

# The New York Times

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## BREAKING GROUND

### Fairmont Heritage Place, Ghirardelli Square

**WHAT** Urban residence club.

**WHERE** San Francisco.

**AMENITIES** A lounge terrace and various services, among others.

**PRICES** Shares of residences start at \$263,000.

**STATUS** The project is expected to open in June.

**DEVELOPER** JMA Ventures.

**CONTACT** (800) 921-8865 or [www.fairmontatghirardelli.com](http://www.fairmontatghirardelli.com).

**DETAILS** Ghirardelli Square, the well-known cluster of buildings near Fisherman's Wharf in San Francisco, has a history of overhaul. Starting in the late 19th century, when the chocolate company moved in to what had been a woolen mill and started adding buildings for its growing business, and continuing about 70 years later as Ghirardelli was sold and restaurants and shops took over the factory, the block-long site has seen its share of transformation. Now comes another major change. A private residence club managed by Fairmont Hotels & Resorts will offer 53 two- and three-bedroom units spread throughout five of the square's buildings. Sold in one-tenth shares that will guarantee owners 35 days a year in their units, the



1,200- to 1,900-square-foot residences will feature fireplaces, plasma TVs and full kitchens complete with espresso machines and wine refrigerators. There will be private lounges within the buildings, and the terrace (above) will include a fire pit. Services like housekeeping, pre-arrival grocery shopping, concierge, room service and private chefs will be available to owners. Also included in the remaking of the square, which was added to the National Register of Historic Places in 1982, are a number of new restaurants, including one for fine dining by Gary Danko; shops; a wine bar; a spa; and a children's activity center.