



- Jason Shueh / Sierra Sun

## Homewood resort owners buy West Shore Café

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BY JASON SHUEH  
SIERRA SUN

**HOMEWOOD** – After closing in the summer of 2009, the popular West Shore Café is soon to reopen, this time under the ownership of Homewood Mountain Resort's JMA Ventures.

JMA, who are proposing an expansion to nearby Homewood Mountain Resort, announced the Friday acquisition Monday morning.

The West Shore Cafe purchase, a lakefront inn and cafe which rests adjacent to the resort, was hailed by Art Chapman, chairman of JMA Ventures, as a purchase which would not only stimulate the Lake Tahoe economy but also reflect the company's commitment to revitalizing the West Shore.

“We are extremely pleased to be able to offer the West Shore Café,” said Chapman in the Monday press release. “We intend to bring back good food at an affordable price to those looking for a lake view dining experience; and to have some fun at the same time.”

Chapman added that jobs will sprout from the cafe's reopening, providing year-round employment.

David Tirman, JMA Ventures executive vice president, said while employee estimates are still too early to tell, previously the business had between 30 and 40 part-time and full-time employees. An opening date he said would be announced later this summer.

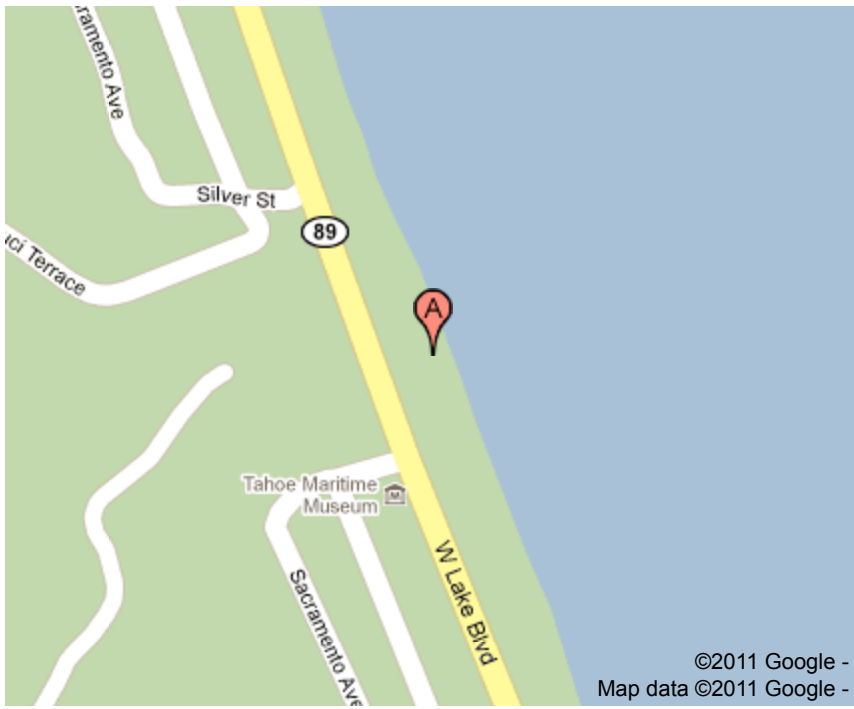
“The property is a natural complement to the Homewood resort, with the property being directly across the street to Homewood and having the great lake front view,” he said. “We're extremely pleased and proud to be able to take ownership of it.”

The West Shore Café is the fourth property acquired by JMA Ventures within California's North Lake Tahoe region.

Other JMA properties around the basin include Homewood Mountain Resort, Alpine Meadows Ski Resort, and the Hotel Avery, a full service four star hotel slated for construction, which received approval from Truckee's Planning Commission during November 2008.

The proposal to expand Homewood includes updating lifts, building more base area lodging and adding community amenities, like a swimming pool and amphitheatre.

**Where is the Café?**



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