



For Immediate Release

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Thursday, June 25, 2009

**Homewood Mountain Resort to Hold Open House/Community Forum
About Proposed Master Plan**

Homewood, CA – Homewood Mountain Resort will hold an open house/community forum to give an update on the proposed Master Plan and the ongoing environmental impact review process on **Saturday, July 11** from 10am to noon at the mountain's North Lodge directly off of Highway 89.

Homewood's Master Plan aims to position the resort as a four season destination and contribute to the social, environmental, and economic viability of Homewood and the West Shore by redeveloping the current North and South base areas. The master plan proposes a mix of on-site residential condominiums and employee housing; a year-round mid-mountain lodge with unparalleled views of Lake Tahoe; a small, neighborhood retail village proposed to include a grocer, a hardware store and an ice cream parlor; an ice skating pond (winter use), and outdoor earthen amphitheater (summer use) slated as a new home for the *Lake Tahoe Music Festival* in addition to other community performances.

The open house/community forum is open to the general public. For further information about the Homewood Master Plan, visit the Homewood Preview Center located at 5290-B Westlake Boulevard in town of Homewood (at the west shore of Lake Tahoe on South Street, adjacent to Obexer's Market); call the Homewood Preview Center (530.525.1537); visit the website at www.skihomewood.com/masterplan, or send an email (masterplan@skihomewood.com).

Located at the West Shore of Lake Tahoe, Homewood Mountain Resort is one of California's first winter recreation resorts. Offering a family-friendly atmosphere since 1961, Homewood continues to offer premiere winter skiing and snowboarding with a focus on top level guest service and custom vacation packages. Deemed the gem of Lake Tahoe's West Shore by *SKI Magazine*, the 1260-acre mountain offers unobstructed views of the lake and surrounding peaks. Flawless, peak-to-shore grooming, the intimate setting of Tahoe's West Shore, and a classic family focused winter experience make Homewood unique. Homewood is proud to partner with Chevrolet Motor Division and General Motors Corporation to offer guests an optimal winter experience. Homewood is accessible via Interstate 80 to California State Route 89, just 55 miles from Reno Tahoe International Airport. Homewood's parent company is San Francisco, California based JMA Ventures, LLC. JMA is a full service real estate investment firm, serving as managing member of over \$800 million in existing projects. Visit SkiHomewood.com or call 530.525.2992 for more information about Homewood Mountain Resort.